

# I.T. & Technology Hiring Events

Meet hundreds of qualified candidates face-to-face  
over a handshake in a matter hours.



## I.T. & Technology Hiring Events

*"The event was a phenomenal success for our team and will result in many strong hires. I couldn't be more pleased."*

Sharon Ashmeade  
HR Consultant, Afilias Limited

*"An interview is about fit and click... A large pool of first impressions gives you more interaction than reviewing 100 resumes."*

Peter Harris  
Content Manager - Monster.ca

*"We've had two successive sales peaks in the months following the last two CareerDoor Career Fairs we attended. It's not just coincidence - these events provide solid results."*

Steve Cook  
VP IT Services - TES - The Employment Solution



# Are you looking for good resumes, or good people?

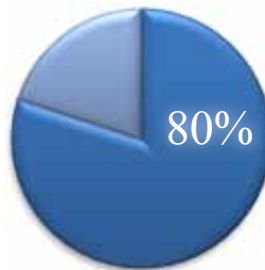
We personally invite 100 of the best candidates available for each of your top 5 jobs to come down to meet with you.

### Reduce Recruitment Costs

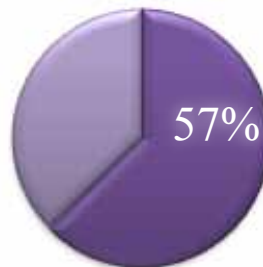
Meet and hire multiple candidates... for one low price!

### Resume Database Access!

Have access to the searchable resume database and recruitment tools for a full 30 days after the event.



**80% of all job seekers had 5 or more years of technology job experience**



**57% of all job seekers are willing to relocate**

\*Statistics from March 2011 event

## Why participate?

- Targeted to I.T. and Technology professionals **only**
- Meet face-to-face to identify critical communication skills
- 30 days of resume access
- We telephone 100 best prospects for each of your top 5 jobs
- Hire multiple candidates for one **low** fee
- Access to passive jobseekers through CareerDoor media & association relationships
- Inclusion in integrated marketing/branding campaign
- Advanced candidate skills profiling
- Candidate meeting, pre-scheduling and matching technology
- Candidates are clearly identified with badges at event highlighting skillset, experience level, etc.
- Targeted telephone invitation's placed to top candidate prospects based on your job postings

## Candidate Statistics for Past Events

- 80% have 5+ years experience
- 23% of attendees have 8+ years of experience
- 53% are currently employed

## About CareerDoor Inc.

CareerDoor Inc. is leading the way with creative recruitment solutions helping employers to position themselves strategically to attract and hire I.T. and Technology professionals utilizing social media and face-to-face opportunities.

## Next CareerDoor Hiring Events

Date	Location
March 28th, 2012	Toronto
June 6th, 2012	Toronto
October 10th, 2012	Toronto
March 6th, <b>2013</b>	Toronto

More dates & locations coming... Dates/Time/Location subject to change

I.T. & Technology Hiring Events

# Event Packages & Pricing

	Custom	Pkg A \$15,995	Pkg B \$7,495	Pkg C \$4,995
<p><b>Booth at Event</b> All exhibitors receive a carpeted exhibit area which includes table(s) and chairs and a black and white booth sign identifying your company name and booth location and number.</p>	\$3,995	✓ 10' x 20'	✓ 10' x 20'	✓ 10' x 10'
<p><b>Program/Event Guide (Full Page / Double Page Spread)</b> A copy of the Program/Event Guide is provided to all registering attendees at the event. Your ad is a direct copy of your virtual booth and contains your Booth Number, Company Logo, Profile (50 word description) and some of your open job postings from our site. The program guide is produced in Black and White.</p>	\$495 per page	✓ Double Page	✓ Double Page	✓ Full Page
<p><b>Colour Program/Event Guide Ad</b> Increase your exposure by placing a full colour, full page colour advertisement promoting your company, services and/or job postings in the program/event guide. Colour creative to be supplied by customer.</p>	\$995 per page	✓	✓	
<p><b>Job Listing / Skillset Poster at Event</b> We will provide you with a 22 x 28 inch poster with easel for display in front of your booth. The poster will indicate the positions you are actively recruiting for and/or skillsets.</p>	\$100	✓	✓	✓
<p><b>Private Interview Area at Event</b> A specially designated area in/near the exhibit hall allowing companies to conduct private interviews without the distractions of the traffic flow at their booth. These meeting areas include a meeting table and two chairs.</p>	\$2,495	✓		
<p><b>Scheduling and Matching Service</b> Our matching technology will help you identify, invite and schedule your prearranged private meetings with the candidates that you choose. This service allows you to setup in advance private one-on-one interviews with pre-qualified candidates that are a match to your required skill sets.</p>	\$995 per Meeting Room	✓		
<p><b>Online Virtual Booth for Event</b> All exhibitors receive a virtual booth for the event on www.CareerDoor.com. Each Virtual Booth contains your Company Profile, Job Postings and Online Candidate Tracking.</p>	\$3,495 1 Day Events	✓	✓	✓
<p><b>Company Profile</b> - Have your company logo, 50 word description, and open jobs listed on our site and accessible from our exhibitor directory.</p>		✓	✓	✓
<p><b>Job Postings</b> - Have your open positions posted within your virtual booth on our site allowing candidates to apply directly to your positions prior to event date and up to 30 days after the event date.</p>		✓	✓	✓
<p><b>Resume / Candidate Tracking System</b> - Candidates applying online go into our Candidate Tracking System. These candidates apply to the event, to your company or to your company's job listings online. Applications are stored in our searchable application allowing you to process them quickly and efficiently without handling paper resumes and are available for up to 30 days after an event.</p>		✓	✓	✓
<p><b>Website Banner Advertisements</b> Have your company's banner rotate on www.careerdoor.com for additional exposure for 45 days prior to the event.</p>	\$450	✓		
<p><b>Emails - Pre-Event</b> On your behalf CareerDoor will send a stand alone email message to all registered attendees announcing your company's participation in the event and your job postings from our system.</p>	\$1,495			
<p><b>Emails - Post-Event</b> CareerDoor will send on your behalf a customized stand alone email message to all event attendees. Use this medium to thank those candidates that you were able to see for stopping by and invite the remainder to check out your career site or compose a similar message of your choice.</p>	\$1,495	✓		
<p><b>Resume Export</b> CareerDoor will export the resumes available to you as an event sponsor into a raw Microsoft Access 2000 compatible database allowing you to import this data into your own recruiting systems and databases for future use.</p>	\$1,495			
<p><b>Event Recruiting Assistance</b> Don't have the resources to effectively manager a career event? CarerDoor will pair your organization up with a professional recruiter to help to work your event to drive to you qualified candidates. Recruiters responsibilities: Meeting with you pre-event to determine goals and strategy. Pre-event database mining to find top prospects. Additional recruiter to work booth at event. Recruiter to do some post work in transferring resumes and post mining of database.</p>	\$495			

# Additional Sponsorship Opportunities

Are you looking for ways to stand out above the other exhibitors?  
 Do you want to increase your event profile and your awareness to attendees and/or exhibitors? Consider the following marketing opportunities:

<b>Exhibitor Refreshments Area Sponsorship</b> Sponsor a break area providing seats and refreshments to exhibitors. Have your company information on the tables and signage on the refreshment table and entrance to the refreshment area.	\$2,995
<b>Lanyard Sponsor</b> Have your company name on all the lanyards that hold badges for all the delegates at the event. How could they not stop at your booth when every time they look down they see your company name?	\$995
<b>Conference Bags</b> Have your company name and logo (one colour) displayed on canvas conference tote bags given to all attendees. Attendees will carry information from exhibitors around the conference and HOME in your branded tote bag. Take this unique marketing opportunity to keep in the eyes and minds of your target audience.	Contact Sales for Quote
<b>Conference Bag Insert / Direct Marketing at the Event to Candidates</b> Insert your promotional item in the conference bag given to all attendees when they arrive. Make sure they go home with information on your company and what you have to offer (content is subject to approval)	\$2,495/500 \$3,995/1000
<b>Presentation / Speaking / Discussion Forum</b> Schedule a one hour time slot during the event to share your ideas, product offerings or to hold an open discussion on an educational topic of your choosing (content is subject to approval)	\$995
<b>Delegate Refreshment Sponsorship</b> Sponsor a break area providing seats and refreshments to Delegate. Have your company information on the tables and signage on the refreshment table and entrance to the refreshment area.	\$1,000 per day
<b>Resume Help Desk Sponsorship</b> Make candidates remember your brand, sponsor the resume help desk so they can improve their professional image.	\$1,000 per day
<b>Photocopy / Print-Out Station</b> (where available) Sponsor computer station and photocopier so candidates can print out copies of thier resume.	\$1,995
<b>Internet Cafe &amp; Wireless Internet Access Sponsorship</b> (where available) Your brand or logo on Registration Computers, Internet Cafe Computers and Wireless Internet Access at an event.	\$4,995

## Multiple Product Booking Discounts

Book other recruitment tools offered through CareerDoor and receive additional savings:

2 Event/Product	3 Event/Product	4+ Event/Product
5%	7.5%	10%

\* Event/Product must be valued at \$4,995 or more.

CareerDoor has many additional partnership and sponsorship opportunities available for Education & Training, Radio, Media, Associations and Industry.  
 Just ask us - TJoosten@CareerDoor.com



# I.T. & Technology Hiring Events Sponsorship Agreement

Please fax the completed/signed agreement (and the terms and conditions) back to (647) 723-5397  
CareerDoor Inc. • 13 Seymour Avenue, Toronto, Ontario, M4J 3T3 • Toll Free 1-888-866-7750

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE/STATE: \_\_\_\_\_ POSTAL/ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ POSITION/TITLE: \_\_\_\_\_

CONTACT SIGNATURE: \_\_\_\_\_ SIGNING DATE: \_\_\_\_\_

## I.T. & Technology Hiring Event Sponsorship Package

**Specify Event Date(s) – Note: Multi-Event Discounts – Two Events 5%, Three Events 7.5%, Four + Events 10%**

- March 28<sup>th</sup>, 2012 – TORONTO       March 6<sup>th</sup>, 2012 – TORONTO
- June 6<sup>th</sup>, 2012 – TORONTO
- October 10<sup>th</sup>, 2012 – TORONTO

**Event Packages**     Pkg A- \$15,995     Pkg B- \$7,495     Pkg C- \$4,995     Other

### Additional Items

- Turnkey Event Assistance \$495       Internet Café/Wireless Access \$4,995       Conference Bag Sponsor \$2,995
- Exhibitor Refreshment Area Sponsor \$2,995     Photocopy / Print-Out Station Sponsor \$1,995     Email Pre-event \$1,495
- Email Post-event \$1,495       Resume Export \$1495       Delegate Refreshment Sponsor \$1,000/day
- Resume Help Sponsor \$1,000 /day     Presentation Speaking Discussion Forum \$995     Lanyard Sponsor \$995
- Conference Bag Insert \$495     Website Banner Advertisement \$450     Other

Notes:

50% deposit required within 14 days of signing agreement, balance due 60 days prior to first sponsorship event

**Total Purchases** This signed agreement is conditional on final acceptance in writing by CareerDoor Inc. failing which this agreement becomes null and void.

**Subtotal:** \$ \_\_\_\_\_

**+13% HST:** \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

**Payment by:**  Cheque (payable to: CareerDoor Inc.) **OR**  VISA     AMEX     MasterCard

**Credit Card #:** \_\_\_\_\_ **Expiry Date:** \_\_\_\_\_

**Card Holder Name:** \_\_\_\_\_

**Card Holder Signature:** \_\_\_\_\_ **Signing Date:** \_\_\_\_\_

# Sponsorship Agreement

## TERMS AND CONDITIONS

(Items 1-6 are for all sponsors, items 1-21 are for event sponsors only)

1. The sponsor agrees to use the space(s) provided only for the promotion of products and services specified in this agreement and agrees not to sublet the space(s) unless written authorization is provided by CareerDoor Inc.
2. In the event the sponsor fails to remit the outstanding balance due to CareerDoor Inc. for receipt 60 days prior to the start date, he will forfeit the deposit payment and CareerDoor Inc. will be free to relet the space(s).
3. In the event the Sponsor fails to register by the deadline established for the recruitment sponsorship item without prior written authorization, CareerDoor Inc. reserves the right to relet such space(s) and any payments received will be deemed as liquidated damages and retained.
4. In the event the Sponsor fails to comply in any respect with the terms of this agreement, all rights of the Sponsor hereunder will cease and terminate. Any payment made by the Sponsor on account hereof will be retained by CareerDoor Inc. as liquidated damages for breach of this contract and CareerDoor Inc. may thereupon relet the space.
5. The Sponsor will have the right to cancel his reservation for space up to 60 days before the start date, in which case he will forfeit the deposit payment. Should the Sponsor cancel his reservation for space within 60 days, he will be liable for the total amount of the payment. All cancellations must be confirmed to CareerDoor Inc. in writing, and the effective date will be the date the notification is received. On notification of cancellation, CareerDoor Inc. will be free to relet the space(s).
6. CareerDoor Inc. reserves the right to reject or prohibit exhibits/ads or Exhibitors/Advertisers or to relocate exhibits/ads or Exhibitors/Advertisers when in CareerDoor's opinion such moves are necessary to maintain the character and/or good order of the Show or Publication. No monies will be returned to Exhibitors/Advertisers under these conditions.
7. The Exhibitor's property will be placed on display and exhibited at exhibitors risk and CareerDoor Inc. assumes no responsibility for loss and damage thereto. The Exhibitor will assume all responsibility for loss of damage to his property due to fire, theft, flood, lightning, earthquake, explosion, or any other cause beyond the control of CareerDoor Inc.
8. All goods shipped to the Show must be prepaid and clearly marked with the name of the Exhibitor and the number of his space. Goods must not be shipped to arrive before the scheduled move in date. CareerDoor Inc. assumes no responsibility for loss or damage to goods before, during or after the Show.
9. The Exhibitor agrees to abide by all rules and regulations adopted by CareerDoor Inc. and that CareerDoor Inc. will have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
10. The exhibitor agrees to have liability and property damage and insurance at a minimum limit of \$2,000,000 and proof of such insurance shall be available to CareerDoor Inc. as requested before the opening of the Show.
11. All event electrical service will be supplied by the electrical company chosen by CareerDoor Inc. and will be at the Exhibitor's expense. All electrical equipment or apparatus used must be approved by the appropriate Hydro authorities prior to the Show unless such equipment or apparatus has been given C.S.A. certification.
12. The Exhibitor will hold CareerDoor Inc. and the owners of the buildings and grounds harmless from any damage or liability arising from any injury or damage to said Exhibitor, his agents, servants or employees, or to the property of the said Exhibitor occurring in the buildings or grounds or the approaches and entrances thereto, except by negligence of CareerDoor Inc.
13. The exhibitor agrees that no display will be dismantled or goods removed during the entire run of the Show and the display will remain intact until the closing hour of the last day of the Show. The Exhibitor also agrees to remove this exhibit, equipment and accessories from the Show premises by the final move out time limited, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred. The removal of equipment or material from the grounds will not be allowed before move out except where accompanied by written confirmation provided by CareerDoor Inc.
14. In the event that the event can not be held in-part or entirety, due to fire, national disaster, health outbreaks, strikes or other acts of God, or if any circumstances whatsoever should occur which might make it impossible for CareerDoor Inc. to permit Exhibitors to occupy the premises or if the Show is cancelled, the Exhibitor will pay for space only for the period the space was or could have been occupied by the Exhibitor, and CareerDoor Inc. in no way, will be responsible for claims or damage which might arise in consequences thereof. A refund of all monies received from the Exhibitor will be made by CareerDoor Inc. in the event of the Show not being held and CareerDoor Inc. will be released from any and all claims for damages, loss of profit, or otherwise.
15. The Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other Exhibitor's property. The exhibitor may not apply paint, lacquer, adhesive or other coating to building columns and floors or to standard booth equipment.
16. The Exhibitor agrees to observe all union contracts and labour relation's agreements in force, agreements between CareerDoor Inc. and official contractors serving the building and/or companies operating on the grounds in which the building is located. The Exhibitor will not do anything directly or indirectly with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body or which may be in violation of the regulation of the Canadian Fire Underwriters Association or any other body.
17. The Exhibitor agrees to maintain qualified personnel in the display at all times during the Show hours.
18. CareerDoor Inc. will not assume any responsibility for losses or damages incurred from pilferage or any other causes. Exhibitors should take all possible precautions to protect their own property, including insurance if deemed necessary.
19. All attendee information and lists collected and provided are for the sole use of the Sponsor in marketing products service contracted only. The sharing and/or selling of such lists or directories are strictly forbidden.
20. All raffles and draws must be approved by CareerDoor Inc.
21. No Food and Beverages can be given away without written agreement from CareerDoor Inc. and appropriate fees paid in advance to the convention centre.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_